

Economic Development Committee Meeting

Tuesday, October 12, 2021 at 6:00 pm

Village Hall 405 Main St. Pecatonica, IL

1. **Call to Order-** The meeting was called to order by Committee Chairman Marilyn Wilke at 6:00 pm on Tuesday, October 12, 2021.
2. **Roll call –** Chairman Marilyn Wilke, Trustee Gerald Howard (joined at 6:25), Village President Bill Smull (left the meeting at 6:41) Committee Member John Wise, and Margaret Larson were present. Village Trustee Bill Determan, Committee members Jeff Sterling, and Bob Squires were absent. Joe Musso was also in attendance.
3. **Additions/Corrections to the Agenda-** Add 4.a. Main Street Flower Pots. 4. b. Donation for Christmas Walk.

A motion was made by Bill Smull seconded by Margaret Larson to approve the agenda as amended. Discussion. A roll call was taken. All present voted yes. Motion approved.

4. Public Comment-

4. a. Flower Pots on Main Street- Discussion on purchasing additional hanging baskets for the lamp post. As previously discussed the committee proposed to purchase 7 additional baskets at a time until each lamp post has hanging basket. Discussion.

A motion made by Margaret Larson and seconded by Bill Smull to purchase 7 additional baskets for the lamp post. Discussion. A roll call was taken. All present voted yes. Motion approved.

A motion made by Bill Smull and seconded by Marilyn Wilke to approve the purchase of 7 additional hanging baskets not to exceed \$2,200.00. Discussion. A roll call was taken, Smull yes, and Wilke yes. Motion approves.

4. b Donation to Christmas Walk- Bill Smull addressed the committee requesting that the committee make a donation to the Christmas Walk. Discussion.

A motion made by Margaret Larson seconded by John Wise to approve donating to the Christmas Walk. A roll call was taken. All present voted yes. Motion approved.

Marilyn Wilke will approve a donation to the Christmas Walk in the amount of \$750.00.

The committee discussed the need for additional insurance.

5. Approve Minutes for September 13, 2021-

A motion made by Bill Smull second by Margaret Larson to approve the September 13, 2021 minutes. A roll call was taken. All present voted yes. Motion approved.

6. **Review Current Financial Reports-** The committee reviewed current financials. Discussion.
7. **Flags- Joe Musso-** an update was given to the committee on current flag numbers. Currently we have 169 flags being displayed on Main Street. Discussion. Joe to provide Darla with Flag

information and she will enter the flag data in spreadsheet form. Joe also requested to purchase of 12 American Flags at \$15.00, 1 POW, 1 Navy and 1 Army flag each at \$35.00. The committee agreed to the purchase as it is within budget. The flags will be purchased through the American Legion and then submitted to Village Hall for reimbursement. Discussion.

8. **Memorial Plaques for Light Post-Status for those in progress-** Marilyn is continuing to work with Nick Berry of Public Works to get the plaques installed on the lamp post. Discussion
9. **Farmers Market signage/planning for next year-** New signage to be looked into for next year. Kathy Doty to come in and request signage for next year before it begins next year. Discussion
10. **Marketing update- RACVB Marilyn-** Marilyn continues to work with Dan Obert of GoRockford.com on marketing ideas. Discussion. John Wise to bring samples from the town of Brodhead's marketing tools to assist us on producing a marketing card for the Village. To be discussed next meeting.
11. **IML Feedback and New Contact- invite to November Economic Development Meeting via Zoom-** Marilyn was recently at the IML conference where she met Derek Page of Assumption, IL. She has invited him to join the meeting on November 8, 2021 ~~meeting~~ via Zoom. Discussion.
12. **New Business-** the Committee is going to continue to focus on Economic Growth within the Village.
13. **Adjournment** – A motion made by Gerald Howard and seconded by Margaret Larson to adjourn meeting. A roll call was taken. All present voted yes. Motion approved. Meeting adjourned at 7:10 pm.