

Economic Development Committee Meeting

Monday, August 9, 2021 at 6:00 pm

Village Hall 405 Main St. Pecatonica, IL

1. **Call to Order-** The meeting was called to order by Committee Chairman Marilyn Wilke at 6:00 pm on Monday August 9, 2021.
2. **Roll call –** Chairman Marilyn Wilke, Trustee Bill Determan, Village President Bill Smull Committee Member Jeff Sterling, and Bob Squires, were present. Trustee Gerald Howard and Committee members Margaret Larson and John Wise were absent
3. **Additions/Corrections to the Agenda-** Add Discuss Smoking on Main Street
4. A motion made by Marilyn Wilke and seconded by Bob Squires to approve the agenda as amended. A roll call was taken. All present voted yes. Motion approved.

Public Comment- None

5. **Approve Minutes for July 12, 2021-** A motion made by Bob Squires second by Jeff Sterling to approve the July 12, 2021 minutes. A roll call was taken. Wilke yes, Sterling yes, Squires yes, Determan abstain, and Smull abstain. 3-0-2 Motion approved.
6. **Review Current Financial Reports-** The committee reviewed current financials. Discussion. The committee discussed the renewal of contract for the banner for German American State Bank. The contract to be sent to the next Village Board Meeting.
7. **Invitations for Pec Theater and Heritage Committee for September Economic Development Meeting-** At this time it has been requested that the committee hold off on the invitations

A motion made to rescind the invitation to the Pec Theater and Heritage Committee for the September Economic Development Meeting by Jeff Sterling seconded by Bob Squires. . Discussion. A roll call was taken. All present voted yes. Motion approved

8. **Memorial Plaques for Light Post-Review spreadsheet of old plaques-** The committee reviewed the plaques that have been purchased. The committee will purchase a plaque to replace the plaque that was previously purchased in memory of Paul Herbig. Marilyn to go to Northstar to order the Herbig plaque. The plaque will be placed back in front of the Pecatonica Pharmacy. Markham's Market Plaque to be moved to Main Street. Marilyn Wilke to work with Nick Berry to get the plaques installed. The committee also discussed the Memorial Bricks and plans to use them in the future. Discussion.
9. **Smoking on Main Street-** Committee member Bob Squires asked for assistance enforcing the ban on smoking within 15 feet of an entrance to downtown businesses. Discussion. Bill Smull to get letter out to Businesses reminding them of the rules and requesting that they help when it comes to enforcing the ordinance.
10. **Status of signs for Farmers Market-** There is no update at this time for the new Farmer's Market signs. Discussion.

11. New Business- The committee discussed a flyer and other marketing tools to get new businesses to Pecatonica. Discussion. We need to work on having a flyer made that highlights events and directs people to the Website. Marilyn Wilke to follow up with John Grogh at Rockford Area Business Bureau to get a flyer out to promote events in Pecatonica. The committee also discussed signage for Highway 20 directing people to the downtown district. Discussion.

11. Adjournment - meeting adjourned at 6:52 pm.