

Economic Development Committee Meeting

Monday, March 14, 2022 at 6:00 pm

Village Hall

405 Main St. Pecatonica, IL

1. **Call to Order-** The meeting was called to order by Committee Chairman Tom Heister at 6:03 pm on Monday, March 14, 2022.
2. **Roll call –** Chairman Tom Heister, Village President Bill Smull, Village Trustees Gerald Howard and Bill Determan, and Committee Member Bob Squires and Margaret Larson were present. Also in attendance Village Treasurer Bernie Mrugala, Devin Woods, Trustee Kathy Doty, Tanya Wurtzel, Scott Wenstrom, Heather Squires and Linda Stedman. Committee members Jeff Sterling and Jon Wise were absent.
3. **Additions/Corrections to the Agenda-** Add #8 Mapping discussion, Add #9 Review examples of Brodhead's Schedule of events.
4. **Public Comment-** None
5. **Women's Club to discuss upcoming Community Easter Egg Hunt and downtown Festivities-** Tanya Wurtzel and Heather Squires addressed the board in regards to the upcoming Community Easter Egg Hunt and downtown Festivities. The event will begin at the Pecatonica High School at 1pm with an Easter Egg Hunt and then move to the downtown area with the street being blocked off from 1st Street to 4th Street. The downtown event will include visits with the Easter Bunny, Bounce houses, Petting Zoo, Dunk Tank, Face painting and much more. The Women's club is requesting a donation for the Event.

A motion was made by Margaret Larson and seconded by Bob Squires to support a donation. Discussion. All in favor motion approved.

A motion was made by Bill Determan seconded by Gerald Howard to donate \$1,000.00 to the Women's Club for the Easter Event. Discussion. All in favor motion approved.

6. **Frisbee Golf-** Scott Wenstrom came back to the board to give an update on the Frisbee Golf Course at Sumner Park. He has collected about \$2,300.00 from local businesses. At the Meeting in February, the Committee voted to give a donation to the project in the amount of \$5,000.00. Discuss

A motion was made by Margaret Larson and seconded by Bob Squires to support an increase in the donation to allow Mr. Wenstrom to purchase the equipment. Discussion. All in favor motion approved.

A motion was made by Gerald Howard and seconded by Bill Determan to increase the donation by \$2,500.00 to bring the total donation to \$7,500.00 for the Frisbee Golf program. Discussion all in favor motion approved.

7. **Discuss Saturday Market-**

Kathy Doty addressed the board in regards to the Saturday Market. The name has been now changed to the Saturday Family Market. They discussed the requirements for a permit and Licenses required for the vendors. The Winnebago County Health Department requires a permit to be displayed each week. Kathy to work with Gwenn about permit requirements, vendors will be required to complete a permit for the Village which will include the Health Department registration annually. Margaret will get information on county requirements and follow up with Kathy and Gwenn. Vendors will need to complete the information no matter what they are selling. Kathy to check in to purchasing a banner for across Main Street to promote the Saturday Family Market to be displayed the month of June, she will also check into purchasing yard signs. Margaret Larson will work on a Press release to promote the Market, and bring it back to the next meeting.

A motion was made by Margaret Larson and seconded by Bob Squires to support financial contribution to the Saturday Family Market for marketing. Discussion. All in favor motion approved.

A motion was made by Tom Heister and seconded by Gerald Howard to approve a donation in the amount of \$2,000.00 to the Saturday Family Market for marketing the events. Discussion. All in favor motion approved.

- 8. Discuss the Website-** This will be discussed at future meetings, the committee is still waiting on information from the website designer.

9. New Business-

- 10. Discuss 2023 Budget-** The committee reviewed the upcoming proposed budget. Discussion

A motion was made by Bob Squires and seconded by Gerald Howard to approve the budget. Discussion. All in favor motion approved

11. New Business-

- 12. Adjournment** – A motion made by Gerald Howard and seconded by Margaret Larson to adjourn meeting. A roll call was taken. All present voted yes. Motion approved. Meeting adjourned at 7:41 pm.