

Economic Development Committee Meeting

Monday, January 10, 2022 at 6:00 pm
Village Hall
405 Main St. Pecatonica, IL

1. **Call to Order-** The meeting was called to order by Committee Chairman Tom Heister at 6:03 pm on Monday, January 10, 2022.
2. **Roll call –** Chairman Tom Heister, Village President Bill Smull, Village Trustee Gerald Howard, and Committee Member Jon Wise, Margaret Larson and Jeff Sterling were present. Trustee Bill Determan and Committee Member Bob Squires were absent
3. **Additions/Corrections to the Agenda-** Add #8 Mapping discussion, Add #9 Review examples of Brodhead's Schedule of events.
4. **Public Comment-** None

Approve Minutes for December 13, 2021-

A motion made by Margaret Larson second by Gerald Howard to approve the December 13, 2021 minutes. Discussion, A roll call was taken, all in favor. Motion approved.

5. **Review Current Financial Reports-** The committee reviewed the current financials. Discussion.
6. **Discuss 2023 Budget-** The committee discussed the upcoming budget and will continue to bring ideas back next meeting to use as budget planning. Committee Chair will meet with the Village Treasurer to discuss budgeting. Discussion
7. **Mapping <http://mappingthefuture.ilra.org>-** Margaret Larson discussed the mapping program offered by WIU institute for rural affairs. The cost of the program is 4,000-5,000 dollars and this is something that the committee will discuss further and bring back to future meetings.
8. **Review examples of Brodhead's Schedule of events information-** The committee reviewed the examples from Jon Wise. Discussion
9. **Brainstorm Ideas for Committee Projects-** The committee discussed the banner across Main Street, Rock signage for the north and south entrances of town. The also discussed the Farmer's Market, promoting it as a "Saturday Market" and funding of advertisement.
10. **Discuss Website-** Tom Heister discussed having a representative come to discuss upgrading the current website. Discussion. The Village board had the presentation previously and he feels it would be something the Economic Development committee could support financially to promote Pecatonica.
11. **Review Plat Map for 3123 N. Pecatonica Road-** The committee reviewed the Plat Map for 3123 N. Pecatonica Road and had a discussion.
12. **New Business-** The committee will continue to brainstorm new ideas for project for the upcoming year and discuss at next meeting.
13. **Adjournment –** A motion made by Gerald Howard and seconded by Jon Wise to adjourn meeting. A roll call was taken. All present voted yes. Motion approved. Meeting adjourned at 7:09 pm.