

## **Economic Development Committee Meeting**

**Monday, July 8, 2019 at 6:00 pm**  
**Village Hall 405 Main St. Pecatonica, IL**

1. **Call to Order** Chairman Marilyn Wilke called the meeting to order at 6:03 pm on Monday, July 8, 2019 at Village Hall.
2. **Roll call** -. Trustees Paula Hachmeister, and Jennifer Johnson were present. Also present was Committee member Margaret. Committee members Piper Turner, Mark Herbig and Jeff Sterling were absent.

Others Present: Village President Bill Smull, Bernie Mrugala Treasurer, Jennifer Mohaupt and Deb Runte representing PIA/Sesquicentennial Committee

3. **Additions/Corrections to the Agenda-** Trustee Johnson requested that 6 A. PIA/Sesquicentennial Presentation be added to the agenda. A motion made by Margaret Larson and seconded by Trustee Johnson to approve the agenda as amended. Discussion. All present voted aye. Motion approved 4-0-3.
4. **Approve Minutes for June 10, 2019** – A motion was made by Margaret Larson and seconded by Trustee Johnson to approve the June 10, 2019 minutes. Margaret Johnson, Trustees Johnson and Wilke voted aye. Trustee Hachmeister abstained. Motion approved 3 yes, 3 absent, 1 abstention.
5. **Public Comment:** None.
6. **Discuss Economic Development vs Sesquicentennial/PIA Committees-** Trustee Wilke stated that it is her understanding the PIA was independent from the Village Administration and it was self-funded. Some of the things that were funded through PIA have been picked up the Economic Development Committee. Now we have the Sesquicentennial which is a temporary committee for the 150 celebration which is moving along great and we have donated to the Sesquicentennial committee. Now I am hearing the PIA is going to continue. The funding from the Village Administration stays with the Village and the PIA needs to be self-funding. My question to the Sesquicentennial/PIA is, as events are planned moving forward, what is the vision of what PIA wants to be responsible for and is that overlapping with the Economic Development Committee?

At this time the Economic Development Committee has contributed \$20,000 to the Sesquicentennial committee and plans moving forward those funds are not going to be there as a lot of our funds are already promised out. Trustee Johnson stated that the PIA will not be requesting funds other than what has been done in past such as the Memorial Day Parade, Christmas Walk and Cars on Main. They only came to the Village Board for funds because of the Sesquicentennial.

**A. PIA/Sesquicentennial Presentation** – A Power Point presentation was presented by Deb Runte and Jennifer Mohaupt in regards to all of the events that the Sesquicentennial/PIA have sponsored the past year in addition to if the event produced a profit or if it was at a loss. Discussion.

7. **Status of Light Pole Purchase** – Trustee Wilke stated that the order was placed and delivery is expected by mid-August and a spreadsheet was shared with the committee that outlines the economic development projects and the status as to who is working on it, etc.
8. **Review Plans for Disposal of Current Lights** – Trustee Wilke stated that the surplus ordinance was passed by the board which commits us to sale the lights for \$200 each as is and it is currently on the website. Village President Smull stated that since it was discussed at an open meeting that the poles are not sturdy and is a liability I will be scheduling to have all of them taken down very shortly and stored at Public Works.
9. **Discuss Process for Memorial Bricks** – Village President Smull stated that the bricks will be removed so that a concrete slab can be installed and all bricks will back to their original location with the exception of the ones that are on the corners. These lights will be moved due to always being hit. Work will start after Cars on Main. The plan is to have the work done prior to the new lights arriving. Once here, they can be installed immediately. There might be additional bricks down at Public Works that could be sold. Trustee Johnson stated that some of the bricks that are broken some of the family members have offered to buy new bricks. Trustee Wilke shared with committee members a list from 2000 that states the names and locations of the bricks and lights. There were about 235 memorial bricks, a vendor will have to be identified in inscribe the bricks and the type of brick. Rockford Brick and Cement was identified as a vendor to start with.
10. **Status of Funding from Winnebago County for Light Pole Purchase** – Trustee Wilke stated that contact was made with Aaron Booker and he made a commitment to get back in touch with us within two weeks. He will be called this week. He will be looking into the tipping fees and there is a R1 committee in Rockford that is independent to the Board as a funding source.
11. **Update Telegraph Road Sign Repair** – Brad Grunder stated that he would handle this and if assistance is needed he will come back to us.
12. **Status of Grant Program Original Letters and Follow- up Letters** – Trustee Wilke stated that follow-up letters have been sent out to those that were previously awarded grants. After the letters were sent we received invoices from two of the recipient's. The new grants will be voted on at the July 16<sup>th</sup> Village Board meeting. Once these are approved a letter will be going out. We will update the letter that went out last year and state that everything will need to be completed within this fiscal year.
13. **Status of Flag Program** – Trustee Wilke stated that the flag flyer was updated. Joe Musso was at the last meeting requesting 25 flags and some spinner poles. We have a budget of \$500 which is coming out of the community events budget. Some of the current flags need to be replaced. Discussion.

14. **Purchase and Installation of 2-4 Solar LED Lights for the Trailhead Shelter** – Discussion. A motion was made by Trustee Hachmeister and seconded by Margaret Larson to not purchase the solar lights for the trailhead shelter. Discussion. All voted aye. Motion approved 4-0-3.
15. **Discuss Idea to Engage FFA for Next Year's Flowers on Main Street** – Trustee Hachmeister stated that Laurie from the flower shop did purchase the flowers from the FFA this year and believes that we should continue to have her plant the flowers in the main street planters since she does such a professional job. Laurie did speak to them about growing what is put in the planters on Main Street and they agreed to grow what she wants for the Main Street planters. Village President Smull stated that he did talk to the Cimino family and they will start taking care of the corner flower bed.
16. **Showcase Business of the Month** – Green Bean Academy was selected as the Showcase Business of the month.

Village President Smull stated that he asked Gwenn to be here tonight to assist since the agenda was so long. Trustee Wilke stated that she will be following up with Margaret in regards to our marketing brochure as it is on hold right now. This marketing piece is getting more urgent since the purchase of the land and how we can appeal to people.

17. **Adjournment** - A motion was made by Margaret Larson and seconded by Trustee Hachmeister seconded to adjourn at 7:17p.m.