

Village of Pecatonica

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Economic Development Committee Meeting Minutes

Monday September 10, 2018
6:00 PM
Village Hall

Agenda Items

- 1. Call to order-** Meeting was called to order Monday September 10, 2018 at 6:00 pm
- 2. Roll call-** Jennifer Johnson, Paula Hachmeister, Marilyn Wilke, Mark Herbig, and Bill Smull were present. Jeff Sterling, Margaret Larson and Piper Turner were absent.
- 3. Additions and corrections to Agenda-** none
- 4. Approve Minutes** – Motion made to approve the meeting minutes for August 13, 2018 by Jennifer Johnson with a second by Bill Smull. All in favor motion approved.
- 5. Public Comment-** None
- 6. Christmas Walk-** Trustee Johnson read letter from Piper Turner requesting the \$500.00 donation from EDC to the Christmas walk. Discussion. Mark Herbig discussed the cost of printing the flyers at \$150.00 Discussion. Both donations were included in the budget so no action is required at this time.

a. Farmer's Market Ad- Trustee Wilke discussed the ad that was ran by the Gazette at a cost of \$120.00 she would like to run the ad one more time at a cost of \$120.00. Discussion. Motion to approve the cost of \$120.00 to run The ad in the Gazette one more time by Smull second by Wilke. All in favor Motion approved. The Board decided to access the Farmer's Market in November and see if it is something they would like to continue.

7. Grant Program - The Grant Program was approved at the last Village Board Meeting. The Economic committee has decided that we would send out letters to businesses, and organization along with the application and a quick overview of the program. Trustee Hachmeister to work with Darla Stram to complete the mailing, with mailing going out before October 1, 2018 and application due back November 30, 2018

8. Showcase Business of the Month- The committee discussed the new guidelines for drawing the Showcase Business. We will draw each month for the following month's business. The business for October will be Northstar Graphics.

9. Banner's for the 150th Celebration- The committee discussed the banners that will be displayed for the year of 2019, in celebration of the 150th Celebration. A letter will go out to the businesses offering them the opportunity to purchase a banner displaying their business name and at the end of the season, that business would own the banner and it would be theirs to keep. Trustee Hachmeister to work with Darla Stram to create letter explain the banner and the cost involved and have it out to the businesses along with the grant program information.

10. Adjournment- The meeting adjourned at 6:35 pm

The Next Economic Development meeting will be October 8, 2018 at 6:00pm

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