Village of Pecatonica

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Economic Development Committee Meeting Minutes

Monday July 9, 2018 6:00 PM Village Hall

Agenda Items

- 1. Call to order- Meeting was called to order at 6:00 pm
- 2. Roll call- Jennifer Johnson, Paula Hachmeister, Marilyn Wilke, Margaret Larson, Bill Smull and Mark Herbig in attendance Jeff Sterling and Piper Turner were absent.
- Additions and corrections to Agenda- addition of 5A website 6A Business of the month
- 4. Approve Minutes Motion made to approve the meeting minutes for June 11, 2018 by Margaret Larson with a second by Marilyn Wilke. Roll Call motion approved
- 5. Public Comment-

Jennifer Buck addressed the committee in regards to sidewalks in the village.

She discussed the possibility of the village working with residents to help replace or create sidewalks. Marilyn Wilke discussed a program she is working on, and reviewing to bring to the board meeting.

- A. **Website** Margaret was looking for update on some suggestions she has made in regards to the website. She had concerns with typing errors and she was requesting that some topics should be updated. Discussion
- 6. Farmers Market Discussion Jennifer addressed the board about farmers market to draw more interest with sellers. As of today, July 9, 2018 there is only one person signed up to sell. Discussion on how to get the word out there. Bill suggested that the clerk send letters to people who have participated in the past.
 - A. Business of the Month- Jennifer discussed the Business of the month program again, discussion it was decided that the name should be "Pecatonica Business showcase" the committee agreed to this name and how discussed how to proceed with the program. Jennifer will work with Darla to design a certificate. How we will display the featured business for the month. The committee agreed to let them move forward and program will be up and running for August. A motion made by Jennifer Johnson seconded by Paula Hachmeister to approve and start the Pecatonica Business Showcase, discussion, all in favor, Motion passes.
- 7. Working Meeting on Grant program- The committee reviewed the Grant program template provided by Doug Henry, the village attorney. They made adjustments as needed to suit the program that our Village will offer. The committee will send changes to Mr. Henry; he will make proposed changes needed to move forward in implementing program. Discussion
- **8. Adjournment-** The meeting adjourned at 7:20 pm

The Next Economic Development meeting will be August 13, 2018 at 6:00pm