Village of Pecatonica

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Economic Development Committee Meeting Minutes

Monday March 12, 2018 6:00 PM Village Hall

Agenda Items

- 1. Call to order- The Meeting called to order at 6:00 pm on Monday March 12, 2018.
- **2. Roll call-** Chairmen Paula Hachmeister, Trustee Jennifer Johnson, Committee members Mark Herbig and Margret Larson attended.

Also in attendance was Chris Johnson, Scott Brockway and Darla Stram

- **3. Additions and corrections to Agenda-** Trustee Johnson would like to add to the agenda as 8 A. Welcome baskets
- **4. Approve Minutes** The Committee reviewed the minutes from 02/12/2018. A motion made by Herbig/Larson to approve minutes. Discussion Minutes approved
- 5. Public Comment- None
- 6. Review Budget for 2018-2019- The proposed budget was presented to the committee to review. The budget is to be presented at the next Committee of a Whole meeting on April 5, 2018, with final approval at the Village business meeting on April 17, 2018. (Budget attached). Discussion
 - a. Website updates- Website is up and running, we have had 2 training sessions and additional training sessions are scheduled. Links will continue to be added for services and clubs in our area. Committee Member Larson would like to see Listing of Clubs and their meeting times added. Discussion on brochure will be designed to direct people to the website for the most up to date information regarding these items

- 7. Discuss Ideas for new Capital project- The Parking Lot at the corner of 4th Street and Main was discuss. Larson discussed Grants and additional funding for a capital project. Tree replacements, Street Scape, were also ideas that were discussed as new projects. The Committee is planning to have the engineer come to a meeting to discuss plans on new streetscape. Working with Public works to ensure the upgrades are done together.
- **8. Update on 150**th **Sesquicentennial celebration- We** now had a Facebook page for our event, we had a great meeting in March and many more people have joined the planning process. The School and their many clubs have shown interest in helping out. Progress on Marketing, Monthly events, fundraising teams have been assigned.
 - **A. Welcome Baskets-** Jen has gone to local downtown businesses to ask for donations, items to put into the baskets. This program should go into effect after May 1, 2018 to update more at next meeting.
- 9. Grant Program Discussion continued on a grant program to improve the look of our downtown area. This will have to be ran by the Attorney, and have additional forms designed and approved to send to the board. This program needs approval by the Village Board. It will be presented at the Committee of the Whole meeting on April 5, 2018 and then final approval on April 17, 2018.
- **10. Adjournment-** Motion made by Johnson/Herbig to adjourn the meet. Meeting adjourned at 7:05pm

Next meeting is Monday April 9, 2018 at 6:00pm