

Village of Pecatonica
Economic Development Committee

October 9, 2017

6:00pm

Village Hall

- 1. Call to order-** Chairman Paula Hachmeister opened the meeting at 6:00pm
- 2. Roll Call-** Trustee Marilyn Wilke, Trustee Jennifer Johnson, Village President Bill Smull, Piper Turner
- 3. Additions and Correction to the Agenda-** Festive lights, Video Surveillance Camera for the e-trade safety zone
- 4. Financial update-** Balance as of 10/9/2017 \$34,557.00, no money has been spent since last meeting a deposit was made in the amount of \$2,434.23 on 9/29/2017 for the video gaming tax. Discussion in regards to the loan at German American, paying it off vs. continuing to make monthly payments.
- 5. Review Budget-** Discussion on reviewing loan and possibly paying off loan at end of fiscal year. Reviewed the current Budget, The Cost per event were discussed. Planning for additional events in the future. Discussion of next year's budget and ways to prepare for it, detail sheet to use as a quick reference. Marilyn Wilke discussion marketing Pecatonica and working with Margret Larson to find a student/intern to work with village on marketing project. Budget will need to be ready to propose it to the board for next fiscal year in January and February.
- 6. Piper Signage-** Piper provided an update on signage project, reviewed quotes for the signs. Discussion of annual fee for the signs, and initial cost. Designs discussed for signs, collections of fees process. Piper to check with Mark Rust on sizing of signs. Contract to be drawn up will discuss with Doug Henry.

- 7. Piper update on Christmas walk** - Piper provided an update on events cash give away, tree lighting, soup dinner and lots more. Bill is going to talk to insurance about getting blanket coverage for insurance, will have update at next meeting. Discussion on shutting down Main Street during the event on Saturday.
- 8. Bid Decorations-** Chairman Hachmeister provided a bid from Jon Bolen for putting up Christmas lights and taking them back down for \$300
- 9. Discuss Street Lights** – we have budgeted \$3000.00 for upgrade to LED lighting, Bill and Mark are working on getting the lights fix, before Christmas walk. Discussed adding the power to light pole for surveillance camera. Motion made to use \$3000 to pay for street light issue on Main Street. Johnson/Hachmeister. To be taken to the next board meeting.

 - A. Festive lights** – Bill discussed putting white lights up light antique poles, Bill to get a quote from Jon Bolen for wiring the lights. Chairman Hachmeister will be putting fall cornstalks around antique light poles, public works to do clean up before Christmas lights go up.
 - B. Video Surveillance for safety zone** – Trustee Wilke discussed, talked about what budget this would come from. Will be talked about at the next board meeting
 - C. Update on 150th celebration** – Trustee Jennifer Johnson gave update on the celebration. Next meeting for the Celebration is on Saturday November 4, 2017.
- 10. Adjourn-** Meeting adjourned at 7:43

